



Social Media Policy

Prairie River Library District

Mission Statement

The Prairie-River Library District is comprised of small-town libraries in Nez Perce, Idaho and Lewis counties and is a partner in the Valnet consortium, sharing resources and technology with libraries in north-central Idaho and south-east Washington. The mission of the Prairie-River Library District is to provide appropriate materials, resources, and staff to meet the informational, educational, and recreational needs of the patron. Toward that end, the staff of the Prairie-River Library District will endeavor to provide prompt, friendly service with courtesy and respect to all.

Purpose

The Prairie River Library District (referred to as PRLD from this point forward) is governed by an elected Board of Trustees. Idaho Code 33-2720 authorizes the Board of Trustees to establish policies for the administration, operation, and use of the library or libraries under its control. PRLD uses social media to increase awareness of and accessibility to its programs and services in order to achieve its mission. PRLD social media is intended to provide a platform for sharing ideas, opinions, and information about library-related subjects and issues. This policy provides a framework for civil, effective, and ethical engagement in social media activities by authorized library staff and external users.

Scope of Social Media

For the purpose of this policy “Social Media” is defined as it is in the Merriam Webster Dictionary: as “forms of electronic communication (such as websites for social networking and microblogging) through which users create online communities to share information, ideas, personal messages, and other content (such as videos) focused on the mission of the Prairie River Library District.

Authorized Library Staff

All Prairie River Library District social media accounts and platforms will be designed, monitored and maintained by the Director, or a designee of the Director.

Guidelines for Friends Groups

Friends of the Library groups directly support branches of the Prairie River Library District and work to raise awareness and funds. Therefore, Friends groups that would like to engage with the community

though social media for or with their local Prairie River Library Branch will need to provide all potential marketing materials to the Branch Manager to be shared with the Director or designee of the Director.

Guidelines for Users

In order to promote a safe, inclusive and positive environment for patrons, community members and staff content posted by any users or online visitors may be subject to removal if the content contains any of the following:

- A. Unacceptable behavior that may result in the removal of a post or the temporary blocking of a user includes but is not limited to types of speech not protected by the First Amendment:
 1. Obscenity
 2. Fraud
 3. Child Pornography
 4. Speech integral to illegal conduct
 5. Speech that incites imminent lawless action
 6. Speech that violates intellectual property law
 7. True threats
 8. Commercial speech such as advertising
 9. Defamatory speech

Social Media as Public Record

The Prairie River Library District's social media sites may be considered public records under Idaho law. Content deemed inappropriate by PRLD per the above guidelines shall be documented by screenshot or print-out and then be removed immediately.

Enforcement

Through the authority of the Board of Trustees, the Director and any designee of the Director will enforce the guidelines and regulations as outlined in this policy.

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